

Introduction Email:

Hello! I am Kent Tomlinson and I have the privilege of working with our SWEPCO Arkansas residential customers to help them save energy and improve the comfort of their homes. We are excited to share our programs with our friends at the **Washington County Sheriff's Office** and encourage you to take advantage of our energy-saving measures. Please take a moment to look at the links provided in the article and see if they are a good fit for your home or family business. If you have any questions, please feel free to contact me at kbtomlinson@aep.com, or at 479-531-1514. Thank you and have a great day.

Regards,

Kent Tomlinson

Residential Energy Efficient Coordinator



An AEP Company

At Southwestern Electric Power Company (SWEPCO), when it comes to our customers, we're all about savings and comfort. We are excited to share our programs with you, our friends at the **Washington County Sheriff's Office** and encourage you to take advantage of our energy-saving measures. Here's a look SWEPCO's 2020 Energy Efficiency Programs, which are available to both residential and business customers. Please follow the links for more information or to enroll in any program you're interested in.

ARKANSAS RESIDENTIAL ENERGY EFFICIENCY PROGRAMS

1. **Home Performance with ENERGY STAR® Pathway** provides **no-cost** home energy assessments and energy efficiency improvements to qualifying residential customers. The improvements include air infiltration, duct sealing, insulation and LED bulbs.

<https://www.swepcosavings.com/#/residential/home-energy-star>

2. **Residential Energy Improvement Pathway** is for residential customers in either a single-family home or a multifamily home. This program offers incentives for energy saving improvements including heat pump tune-ups and/or replacements, ENERGY STAR products and insulation.

<https://www.swepcosavings.com/#/residential/residential-improvement-incentives>

3. **Efficient Products Pathway** are point-of-purchase and mail-in incentives for ENERGY STAR-certified LED bulbs, clothes washers, advanced power strips and pool pumps. Participating point-of-purchase retailers include ACE Hardware, Dollar General and Walmart.

<https://www.swepcosavings.com/#/residential/lighting-appliance-incentives>

Please contact: [Kent Tomlinson](#) (479-973-2442) or [Nancy Guisinger](#) (479-973-2403) for more information on Arkansas residential programs.

ARKANSAS BUSINESS ENERGY EFFICIENCY PROGRAMS

1. **Small Business Pathway** is for non-residential customers with a peak electric demand of 100 kW or less. Potential participants include offices, small retail shops, restaurants and poultry houses. This program installs energy saving equipment such as low-flow faucet aerators and pre-rinse spray valves, weather stripping and door sweeps at no cost. It also provides incentives to help pay for energy saving projects including LED lighting, HVAC tune-ups and upgrades, occupancy sensor installations and anti-sweat heater controls for refrigerator doors.

<https://www.swepcosavings.com/#/small-business>

Contact [Greg Perkins](#) (479-973-2435) for more information about Arkansas business programs.